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Research outputs

Evaluation of tools to reduce food waste at the household level

Henriksen, M. B., Stancu, V., Lähteenmäki, L. & Kallestrup, T. S. O., 30 Apr 2025, 70 p. (Rådgivningsrapport fra DCA - Nationalt Center for Fødevarer og Jordbrug).

European Perspectives on Public Benefit in Relation to Food: Insights from a Serious Game Approach

Mohebati, L., Iori, E., Haugaard, M., Stancu, V., de la Cueva, J., Rovný, P., Jansto, E., Mehlhose, C., Schäfer, A., Weiß, I., Hodgkins, C., Raats, M. & Timotijevic, L., Nov 2024, In: Sustainability (Switzerland). 16, 21, 9559.

Service Personalization Refined, Through Human and Artificial Intelligence Combined

Frank, D.-A., Stancu, V., Otterbring, T., Lähteenmäki, L. & Grunert, K. G., 2024.

Impact of health claims: what has been achieved and what is the future?

Meijer, G. W., Lähteenmäki, L. & Stancu, V., Nov 2023, In: Critical Reviews in Food Science and Nutrition. 63, 33, p. 11561-11569 9 p.

Food Sustainability Understanding in the Nordic-Baltic countries

Stancu, V., Pedersen, S., Bech-Larsen, T. & Aschemann-Witzel, J., Oct 2023, Copenhagen: Nordic Council of Ministers. 86 p.

Food sustainability understanding in the Nordic-Baltic countries

Stancu, V., Aschemann-Witzel, J., Pedersen, S. & Bech-Larsen, T., 23 Jun 2023.

Parents and children characteristics that contribute to food waste promotion behaviours among households

Stancu, V. & Lähteenmäki, L., 24 May 2023.

Food sustainability understanding among the Nordic-Baltic consumer-citizens

Stancu, V., Pedersen, S., Bech-Larsen, T. & Aschemann-Witzel, J., 19 Apr 2023.

Defining upcycled food: The dual role of upcycling in reducing food loss and waste

Aschemann-Witzel, J., Asioli, D., Banovic, M., Perito, M. A., Peschel, A. O. & Stancu, V., Feb 2023, In: Trends in Food Science and Technology. 132, p. 132-137 6 p.

Motivating consumers for health and fitness: The role of app features

Stancu, V., Frank, D. A., Lähteenmäki, L. & Grunert, K. G., Nov 2022, In: Journal of Consumer Behaviour. 21, 6, p. 1506-1521 16 p.

Activities

How can we reduce food waste? Solutions from the European Food Waste Forum

Stancu, V. (Participant)
29 Jun 2023

International Conference on Environmental Psychology

Stancu, V. (Speaker)

20 Jun 2023 → 23 Jun 2023

EMAC Annual Conference 2023

Stancu, V. (Speaker)

23 May 2023 → 26 May 2023

MAPP Conference

Stancu, V. (Speaker)

19 Apr 2023

International Food Marketing Research Symposium

Stancu, V. (Speaker)

14 Jun 2022 → 16 Jun 2022

EMAC 2022

Stancu, V. (Speaker)

24 May 2022 → 27 May 2022

European Marketing Academy Conference

Stancu, V. (Speaker)

25 May 2021 → 28 May 2021

ACR 2021

Peschel, A. O. (Speaker), Jacobsen, L. (Speaker), Banovic, M. (Speaker), Mulders, M. (Speaker), Steinmann, S. (Speaker), Stancu, C. M. (Speaker), Stancu, V. (Speaker) & Grunert, K. G. (Speaker)

2021

The Association for Consumer Research Conference 2020

Stancu, V. (Speaker)

1 Oct 2020 → 4 Oct 2020

Association for Consumer Research Conference 2019

Stancu, V. (Participant)

17 Oct 2019 → 20 Oct 2019

EMAC 2018

Stancu, V. (Speaker)

29 May 2018 → 1 Jun 2018

MAPP Conference 2017

Stancu, V. (Speaker)

23 Nov 2017

4th Nordic Conference on Consumer Research

Stancu, V. (Speaker)

18 May 2016 → 19 May 2016

International Society of Behavioural Nutrition and Physical Activity

Stancu, V. (Speaker)

3 Jun 2015 → 6 Jun 2015

International Society of Behavioral Nutrition and Physical Activity (ISBNPA) 2014

Stancu, V. (Speaker)

21 May 2014 → 24 May 2014

Pangborn Conference

Stancu, V. (Participant)

11 Aug 2013 → 15 Aug 2013

International Society of Behavioural Nutrition and Physical Activity (ISBNPA) Conference

Stancu, V. (Speaker)

22 May 2013 → 25 May 2013