

## Markus Brunner

Associate Professor  
Department of Management

Fuglesangs Allé 4  
8210 Aarhus V, Denmark  
Email: mab@mgmt.au.dk  
Phone: +4593521333



## Educational Background

2011: Ph.D. (Dr.) in Business Administration, Ludwig Maximilian University Munich, Germany  
2009: Master of Business Research, Ludwig Maximilian University Munich, Germany  
2006: Diploma in Business Administration, Ludwig Maximilian University Munich, Germany

## Employment Record

since 2020: Associate Professor, Department of Management, Aarhus University  
2018-2020: Assistant Professor, Department of Management, Aarhus University  
2011–2018: Postdoc, TUM School of Management, Technical University of Munich  
2006–2011: Ph.D. Student, Ludwig Maximilian University of Munich

## Selected Publications

- Sabotage in Capital Budgeting: The Effects of Control and Honesty on Investment Decisions, *European Accounting Review*, Vol. 28 (1), 2019, p. 71-100, with Andreas Ostermaier.
- Peer Influence on Managerial Honesty: The Role of Transparency and Expectations, *Journal of Business Ethics*, Vol. 154 (1), 2019, p. 127-145, with Andreas Ostermaier.
- Implicit communication in the ultimatum game, *Journal of Behavioral and Experimental Economics*, Vol. 77, 2018, p. 11-19, with Andreas Ostermaier.
- Wholesale price discrimination with interdependent retailers, *OR Spectrum*, Vol. 35 (4), 2013, p. 1009-1037.
- Social comparison, group composition, and incentive provision, *International Journal of Game Theory*, Vol. 41 (3), 2012, p. 565-602, with Kai Sandner.

## Research Areas

Experimental and analytical research in management accounting  
Management control systems  
Incentive systems  
Performance evaluation

## Teaching Experience

Courses in Planning and Budgeting, Management and Cost Accounting, Value-based Management, Controlling  
Supervision of Bachelor and Master Theses

## Awards

Best Management Accounting Paper Award, 2021 AAA Annual Meeting, American Accounting Association  
Best Teaching Award 2017, TUM School of Management  
Walther-Rathenau Preis (Best Paper Award) 2016, German Economic Association of Business Administration (GEABA)