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Professor Emeritus  
Department of Management  
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## Curriculum Vitae

### Professor

Professor, Head of Department of Management, Aarhus School of Business, Aarhus University, 2005-2008

Professor, School of Business, Hong Kong Baptist University, Hong Kong, 1995

Docent (Reader), Stockholm University, 1980

Econ. Dr. (Ph.D.), Business Administration, Stockholm University, 1975

Master of Political Science, Stockholm University, 1968

Bachelor of Arts, Stockholm University, 1968

### Research Area

Cross-Cultural Management in China

Expatriate Management

International Adjustment

Intercultural Training

Swedish Management

### Academic Experience

*Aarhus School of Business:*

Department of Management:

- Head of Department, 2005-2008

*Hong Kong Baptist University, Hong Kong:*

School of Business:

Co-ordinator (Focused Research Area on Cross-Cultural Management), 1996-2004

Department of Management, School of Business:

- Head of Department, 1991-1997

- Professor, 1995-2005

Business Research Centre, School of Business:

- Associate Director (Research & Publications), 1993-1997

- Coordinator (BRC Papers on Cross-Cultural Management),

1996-2004

David C. Lam Institute for East-West Studies

Programme Director, Cross-Cultural Management Research Programme, 1995-2000

Stockholm University, Sweden:

School of Business (formerly Department of Business Administration): Docent (Reader), 1980-present

### Administrative Experience

Leadership of an academic department/research institute  
Initiating, leading and organizing international academic conferences  
Leading and developing academic research  
Designing, developing, coordinating and validating academic courses/subjects

### **Other Professional Activities and Academic Rewards**

Recipient, Best Paper Award, Best Paper Proceedings, International Management Division, 2004 Academy of Management Meeting (CD-ROM), New Orleans, LA, U.S.A., August 6-11, 2004  
Recipient, President's Award for Outstanding Performance: Scholarship, Hong Kong Baptist University, March 2003  
Panel Member, Research Assessment Exercise 1996 and 1999, University Grants Committee of Hong Kong  
Chair and initiator of three international refereed academic conferences  
Member, Editorial Board of five international refereed academic publications  
Regular anonymous reviewer for international academic journals/conferences/research grants  
Consultant, thirty business companies and other organizations  
Visiting senior academic appointments at three universities/research institutes  
External Examiner/Supervisor, Academic Degree Programmes, Ph.D., M.Phil., M.B.A. Theses

### **Selected research outputs**

#### **A typology of long-term expatriates: Conceptualization, consequences and future research**

Selmer, J., Shaffer, M., Jooss, S. & Reiche, S. B., Jun 2025, In: *Human Resource Management Review*. 35, 2, 14 p., 101074.

#### **Stereotype theory**

Selmer, J., Jan 2024, *A Guide to Key Theories for Human Resource Management Research*. Hutchings, K., Michailova, S. & Wilkinson, A. (eds.). EDWARD ELGAR PUBLISHING LTD, p. 301-305 5 p.

#### **Guest editorial: ONLY REPLICATIONS**

Selmer, J., Shaffer, M., Guttormsen, D. S. A., Stoermer, S., Pinto, L. H., Chen, Y. P. & Luring, J., Sept 2023, In: *Journal of Global Mobility*. 11, 3, p. 297-299 3 p.

#### **Expatriate families: Historic development of the research field and future outlook**

Selmer, J. & Stoermer, S., 2023, *Research Handbook of Global Families: Implications for Theory and Practice*. Kallane, Y., Mutter, J. & Collins, H. (eds.). Edward Elgar Publishing, p. 29-45 17 p.

#### **Our favourite first decade JGM articles**

Selmer, J., Luring, J., Chen, Y.-P., Stoermer, S., Pinto, L., Shaffer, M. & Guttormsen, D., 2023, In: *Journal of Global Mobility*. Virtual issue, p. 1-5

#### **The potential of virtual global mobility: implications for practice and future research**

Selmer, J., Dickmann, M., Froese, F., Luring, J., Reiche, S. B. & Shaffer, M., Feb 2022, In: *Journal of Global Mobility*. 10, 1, p. 1-13 13 p.

#### **Job characteristics and perceived cultural novelty: Exploring the consequences for expatriate academics' job satisfaction**

Stoermer, S., Luring, J. & Selmer, J., 2022, In: *The International Journal of Human Resource Management*. 33, 3, p. 417-443 27 p.

**Expatriate partners' personality and its influence on acculturation into a new cultural context: Examining the role of dispositional affectivity**

Stoermer, S., Selmer, J. & Luring, J., Dec 2021, In: International Journal of Cross Cultural Management. 21, 3, p. 474-490 17 p.

**Third culture kids: Early talent potential for global work?**

Selmer, J., McNulty, Y. & Luring, J., 2021, *The Routledge Companion to Talent Management*. New York: Routledge, p. 331-344

**The effects of positive affectivity on expatriate creativity and perceived performance: What is the role of perceived cultural novelty?**

Stoermer, S., Luring, J. & Selmer, J., Nov 2020, In: International Journal of Intercultural Relations. 79, 1, p. 155-164 10 p.

**Does Angry Temperament Undermine the Beneficial Effects of Expatriates' Proactive Personality?**

Stoermer, S., Luring, J. & Selmer, J., Jul 2020, In: European Management Review. 17, 2, p. 427-438 12 p.

**What is expatriate management?**

Selmer, J., 22 Oct 2019, In: Journal of Global Mobility. 7, 3, p. 237-238 2 p.

**Highway to Hell? Managing Expatriates in Crisis**

McNulty, Y. M., Luring, J., Jonasson, C. & Selmer, J., Jun 2019, In: Journal of Global Mobility. 7, 2, p. 157-180 24 p.

**Demographics, conflict and perceived openness to diversity: types of diversity in organizations**

Luring, J., Selmer, J. & Jonsen, K., 2019, *Diversity within diversity management: types of diversity in organizations*. Georgiadou, A., Gonzalez-Perez, M. A. & Olivas-Lujan, M. R. (eds.). Bingley: Emerald Group Publishing, p. 61-78 (Advanced Series in Management; No. 22).

**Fit-dependent Expatriate Crisis Events: Triggers, Causes and Outcomes**

McNulty, Y. M., Luring, J., Jonasson, C. & Selmer, J., 2019.