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## **Current position**

Associate professor

## **Degrees**

PhD, Aarhus School of Business, Aarhus University, 2005  
MSc, Aarhus School of Business, Aarhus University, 1999

## **Academic Experience**

Associate Professor, Department of Economics, Aarhus University, 2008 -  
Assistant Professor, Aarhus School of Business, Aarhus University, 2005 - 2008

## **Research areas**

User-involvement in the product development process.  
Knowledge flows and ICT usage.  
The attention of decision makers in new product development.  
New product development decision making.  
Innovation strategy.  
Competence development for innovation.  
Intrapreneurship  
Economics of open innovation

## **Nationality**

Danish