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Danmark
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Nationalitet: Mexicansk og Dansk



Uddannelse

- PhD Studerende, psykologi
Center on Autobiographical Memory Research (CON AMORE)
Aarhus Universitet, Danmark
2011-2014
- Kandidatstuderende, psykologi
University of Manitoba, Canada
2008-2010
- Bachelor i Psykologi
University of Guadalajara, Mexico
1997-2004

Forskning

Reklamenostalgi og Selvbiografiske Erindringer
Cultural Life Script og livshistorie på tværs af kulturer
Følelser og hukommelse

Undervisning

Nostalgia Advertising and Autobiographical Memory
Autobiographical Memory Across Cultures
Forskningsmetoder
Kognition Psykologi

Grants, Scholarships, Fellowships, and Awards

2020	Seedcorn Grant 2020, Center on Integrative Business Psychology (CIBP), Denmark
2018	Gender Bias in Research - Denmark
2011-2014	Ph.D. Fellowship, Aarhus University - Denmark
2009-2010	Manitoba Graduate Scholarship (MGS) - Canada
2009-2010	The University of Manitoba Graduate Fellowship (UMGF) - Canada
2008-2009	Shannon L. Hamm Memorial Scholarship - Canada
2008-2009	International Graduate Student Entrance Scholarship (IGSES) - Canada
2008-2009	Psychology Alumni Faculty Scholarship - Canada
2008-2010	Psychology Department Fellowship Award - Canada
2004	Research Assistantship Program Awards - Mexico
2003	International Cooperation Program Awards (PAI) – Mexico & Spain
2002	CONACyT Research Thesis Scholarship - Mexico
2001	International Exchange Scholarship - Mexico & Canada

Erhvervs erfaring

2021-Present Assistant Professor, Tenure Track
Center on Autobiographical Memory Research (CON AMORE)
Centre for Integrative Business Psychology (CIBP)
Department of Psychology and Behavioural Sciences
School of Business and Social Sciences
Aarhus University, Denmark

- conduct psychological research projects on nostalgia advertising and autobiographical memory

2018-Present Assistant Professor
2017-2018 Senior Researcher
2015-2017 Postdoctoral Fellow
2014-2015 Research Assistant

Center on Autobiographical Memory Research (CON AMORE)
Department of Psychology and Behavioural Sciences
School of Business and Social Sciences
Aarhus University, Denmark

- conducted psychological research projects on autobiographical memory across cultures
2009

ABA Tutor

Early Intensive Behavioural Intervention (EIBI)

St. Amant - Winnipeg, MB, Canada

- implemented behavioural programs for children with autism

2008-2009

Research/Teaching Assistant

Department of Psychology

Division of Extended Education

University of Manitoba - Winnipeg, MB, Canada

2002-2005

Research Assistant

Center on Behavioural Investigations and Studies (CEIC)

University of Guadalajara - Guadalajara, Jal., Mexico

2003

Research Assistant

Department of Education

University of Lleida - Lleida, Catalunya, Spain

- conducted research sessions and phone interviews with research participants

- analysed research data

- did literature searches and reviews

- graded papers

2006-2008

Instructor and Psychological Counsellor

High School Program and High School International Programs in Canada

Institute of Superior and Technological Studies of Monterrey (ITESM) - Guadalajara, Jal., Mexico

Mount Royal University - Calgary, AB, Canada

François-Xavier Garneau College - Quebec City, QB, Canada

- designed and taught courses to high school bicultural students

- designed and evaluated assignments, essays, and exams

- provided tutorial sessions for students

- provided psychological and academic counselling to high school and university students

1999-2005

Instructor of English as a Second Language

University Program of Foreign Languages (PROULEX)

University of Guadalajara - Guadalajara, Jal., Mexico

- designed and taught English language courses to children, adolescents, and adults

- evaluated assignments, essays, and exams

Publikationer (Google Scholar: 433 henvisninger; h-index:10)

Peer-reviewed articles

1. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2023). Self- and other-focused autobiographical memories of life story events across cultures. *Memory*, *31*(10), 1387-1401. <https://doi.org/10.1080/09658211.2023.2267226>
2. Štěpánková, L., Kadlčíková, D., & Zaragoza Scherman, A. (2020). Czech and Slovak Life Scripts: The Rare Case of Two Countries that Used to Be One. *Memory*, *28*(10), 1204-1218. <https://doi.org/10.1080/09658211.2020.1828476>
3. Zaragoza Scherman, A., Salgado, S., Zhifang, S., & Berntsen, D. (2020). Younger adults report more distress and less well-being: A cross-cultural study of event centrality, depression, post-traumatic stress disorder and life satisfaction. *Applied Cognitive Psychology*, *34*(5), 1180-1196. <https://doi.org/10.1002/acp.3707>
4. Zaragoza Scherman, A. (2017). Depression, post-traumatic stress disorder, and life satisfaction in Greenlandic adults. *Psyke & Logos*, *38*(1), 90-101. <https://tidsskrift.dk/psyke/article/download/100080/149186>
5. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2017). Life script events and autobiographical memories of important life story events in Mexico, Greenland, China, and Denmark. *Journal of Applied Research in Memory and Cognition*, *6*(1), 60-73. <https://doi.org/10.1016/j.jarmac.2016.11.007>
6. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2015). Event centrality of positive and negative autobiographical memories to identity and life story across cultures. *Memory*, *23*(8), 1152-1171. <https://doi.org/10.1080/09658211.2014.962997>

7. Zaragoza Scherman, A., Salgado Leyva, O. S., Shao, Z., & Berntsen, D. (2015). Life span distribution and content of positive and negative autobiographical memories across cultures. *Psychology of Consciousness: Theory, Research, and Practice*, 2(4), 475-489. <https://doi.org/10.1037/cns0000070>
8. Zaragoza Scherman, A., Thomson, K., Boris, A., Dodson, L., Pear, J., & Martin, G. (2015). Online Training of Discrete-Trials Teaching for Educating Children with Autism Spectrum Disorders: A Preliminary Study. *Journal on Developmental Disabilities*, 21(1), 23-34. http://oadd.org/wp-content/uploads/2016/12/41020_JoDD_21-1_v9f_22-33_Zaragoza_et_al.pdf
9. Zaragoza Scherman, A. (2013). Cultural life script theory and the reminiscence bump: A reanalysis of seven studies across cultures. *Nordic Psychology*, 65(2), 103-119. <https://doi.org/10.1080/19012276.2013.807667>
10. Boris, A., Thomson, K., Murphy, C., Zaragoza Scherman, A., Dodson, L., Martin, G., Fazzio, D., & Yu, C. T. (2011). An evaluation of a self-instructional manual for conducting discrete-trials teaching with children with autism. *Developmental Disabilities Bulletin*.
11. Ribes Iñesta, E., & Zaragoza Scherman, A. (2009). Efectos de las instrucciones y descripciones con y sin criterio en la adquisición y transferencia de una discriminación condicional de segundo orden. *Acta Comportamental*, 17(1), 61-95.
12. Ribes-Iñesta, E., Rangel, N., Zaragoza Scherman, A., Magaña, C., Hernández, H., Ramírez, E., & Valdez, U. (2006). Effects of differential and shared consequences on choice between individual and social contingencies. *European Journal of Behavior Analysis*, 7(2), 41-56.
13. Ribes Iñesta, E., Rangel, N., Magaña, C., López, A. G., & Zaragoza Scherman, A. (2005). Efecto del intercambio diferencial equitativo e inequitativo en la elección de contingencias sociales de altruismo parcial. *Acta Comportamental*, 13(2), 159-179.
14. Ribes Iñesta, E., Rangel, N., Casillas, J. R., Alvarez, A., Gudiño, M., Zaragoza Scherman, A., & Hernández, H. (2003). Inequidad y asimetría de las consecuencias en la elección entre contingencias individuales y sociales. *Revista Mexicana de Analisis de la Conducta*, 29(2), 131-168.

Conference Papers

1. Zaragoza Scherman, A. (2017). *Testing the properties of the cultural life script across cultures*. Paper præsenteret ved International Convention of Psychological Science (ICPS), Vienna, Østrig. <https://www.psychologicalscience.org/conventions/archive/2017-icps>
2. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2015). *A cross-cultural study of the lifespan distributions of life script events and autobiographical memories of life story events*. Paper præsenteret ved SARMAC XI, Victoria, BC, Canada.
3. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2014). *Centrality of event across cultures. Emotionally positive and negative events in Mexico, China, Greenland, and Denmark*. Paper præsenteret ved 22nd IACCP International Congress, Reims, Frankrig. <http://www.iaccp2014.com/>
4. Zaragoza Scherman, A., & Berntsen, D. (2013). *Centrality of Event across Cultures. Emotionally positive and negative events in Mexico, China, Greenland, and Denmark*. Paper præsenteret ved Social Perspectives in Autobiographical Memory - Memory and Imagination, Aarhus, Danmark.
5. Zaragoza Scherman, A., & Berntsen, D. (2012). *Cultural life scripts, personal life stories, and depression in a Mexican adult population*. Paper præsenteret ved 7th Autobiographical Memory and Psychopathology Meeting, Aarhus, Danmark.

Conference Posters

1. Zaragoza Scherman, A., Salgado, S., Zosh, J. M., Bluck, S., & Berntsen, D. (2022). *Memories of childhood and adulthood play: Effects of recall on play attitudes and purchase intent*. Poster session præsenteret ved Autobiographical Memory in Ageing and Dementia, Aarhus, Danmark.
2. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2020). *The self and other selves in autobiographical memories of important life events in Mexico, Greenland, China, Denmark and the United States*. Poster session præsenteret ved CON AMORE 2020 Celebration Symposium: Ten years as a DNRFC Center of Excellence, Aarhus, Danmark.
3. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2019). *Younger Adults Report More Emotional Distress: A Cross-Cultural Study of Depression, PTSD, and Life Satisfaction*. Poster session præsenteret ved International Convention of Psychological Science (ICPS) 2019, Paris, Frankrig.
4. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2018). *The Self and Other Selves in Autobiographical Memories of Important Life Events in Mexico, Greenland, China, Denmark and the United States*. Poster session præsenteret ved Autobiographical Memory and the Self, Aarhus, Danmark. http://psy.au.dk/fileadmin/user_upload/AMAS-programme-2018-final.pdf

5. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2016). *Autobiographical memories of important life story events in Mexico, Greenland, China, and Denmark*. Poster session præsenteret ved International Conference on Memory, Budapest, Ungarn.
6. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2016). *Autobiographical memories of important life story events in Mexico, Greenland, China, and Denmark*. Poster session præsenteret ved CON AMORE Conference: Travelling in Time, Aarhus, Danmark.
7. Zaragoza Scherman, A., Salgado, S., Berntsen, D., & Shao, Z. (2014). *What happens when we compare the lifespan distributions of life script events and autobiographical memories of life story events? A cross-cultural study*. Poster session præsenteret ved PhD Landsmødet 2014, Aarhus, Danmark.
8. Zaragoza Scherman, A., & Berntsen, D. (2014). *Centrality of Event across Cultures. Emotionally Positive and Negative Events in Mexico, China, Greenland, and Denmark..* Poster session præsenteret ved CFIN/MINDLab Retreat 2014, Sønderborg, Danmark.
9. Zaragoza Scherman, A., Salgado, S., Shao, Z., & Berntsen, D. (2014). *What happens when we compare the lifespan distributions of life script events and autobiographical memories of life story events? A cross-cultural study*. Poster session præsenteret ved Comparative Perspectives on Autobiographical Memory, Aarhus, Danmark.
10. Zaragoza Scherman, A., & Berntsen, D. (2013). *How to be Mexican: Detailed Instructions & Demonstrations*. Poster session præsenteret ved The Society for Applied Research in Memory and Cognition Conference, Rotterdam, Holland. <http://www.sarmac.org/conference-archive/>
11. Zaragoza Scherman, A., & Berntsen, D. (2013). *The Greenlandic Life Script and Life Stories*. Poster session præsenteret ved Social Perspectives on Autobiographical Memory - Memory and Imagination, Aarhus, Danmark.
12. Zaragoza Scherman, A., & Berntsen, D. (2012). *Cultural life scripts, personal life stories, and depression in a Mexican adult population*. Poster session præsenteret ved Clinical Perspectives on Autobiographical Memory, Aarhus, Danmark.
http://psy.medarbejdere.au.dk/fileadmin/Medarbejdere/Psykologi/Nyheder/2012/Program_CPAM_2012.pdf
13. Zaragoza Scherman, A., Thomson, K., Dodson, L., Boris, A., Pear, J., & Martin, G. (2011). *Using Computer-Aided Personalized System of Instruction (CAPSI) to Teach Discrete-Trials Teaching (DTT) for Educating Children with Autism Spectrum Disorders (ASDs)*. Poster session præsenteret ved 37th Annual Convention, Denver, USA.

Sprog

Flydende i spansk og engelsk
Mellemlivniveau i fransk og dansk

Akademiske Medlemskaber

American Psychological Association (APA)
Society for the Teaching of Psychology (STP) APA, Division 2
Association for Psychological Science (APS)
Society for Applied Research in Memory and Cognition (SARMAC)

Peer-reviewing activities

Ad hoc Reviewer for:

- Memory
- Cognition & Emotion
- Aging, Neuropsychology and Cognition
- American Journal of Psychology