

Adam Gordon
Lektor
Institut for Virksomhedsledelse
Postadresse:
Fuglesangs Allé 4
2610, S327
8210 Aarhus V
Danmark
E-mail: adg@mgmt.au.dk
Mobil: +4593509017
Telefon: +4587165974



Kvalifikationer

Management, Ph.D., Doctor of Philosophy, UCT Graduate School of Business
Dimissionsdato: 1 jul. 2013

Management, MBA, INSEAD (Partner)
Dimissionsdato: 14 dec. 2001

Strategic Foresight, MS, University of Houston
Dimissionsdato: 20 dec. 1996

Publikationer

Foresight, Strategy and Impact

Gordon, A. V., 30 dec. 2024, *Improving and Enhancing Scenario Planning: Futures Thinking*. Edward Elgar Publishing Ltd

Strategic Foresight for Entrepreneurial Education

Gordon, A. V., 10 aug. 2024.

The place and limits of futures analysis: Strategy under uncertainty 25 years on

Gordon, A. V., jun. 2024, I: *Futures and Foresight Science*. 6, 2, e176.

Business crisis management in wartime: Insights from Ukraine

Opatska, S., Johansen, W. & Gordon, A. V., mar. 2024, I: *Journal of Contingencies and Crisis Management*. 32, 1, 10 s., e12513.

Wartime crisis management: Insights from business leaders in Ukraine

Opatska, S., Johansen, W. & Gordon, A. V., sep. 2023.

Long-term Strategy in Times of Upheaval: Observations from Ukraine, 2022

Gordon, A. V. & Opatska, S., 18 dec. 2022.

Guest Editorial: Foresight in Strategy and Innovation Management

Ehls, D., Gordon, A., Herstatt, C. & Rohrbeck, R., 1 apr. 2022, I: *IEEE Transactions on Engineering Management*. 69, 2, s. 483-492 10 s.

Combining values and scenarios in enabling an organization to transform: Insights from a case study in the financial industry

Gordon, A. V. & Schwarz, J. O., 26 okt. 2021.

The brakes of precedent and gears of emergence: Commentary on Schoemaker 2020

Gordon, A. V., 12 aug. 2020, I: *Futures and Foresight Science*. 2, 3-4, e43.

50 Years of Corporate and Organizational Foresight: Looking Back and Going Forward

Gordon, A. V., Ramic, M., Rohrbeck, R. & Spaniol, M., maj 2020, I: *Technological Forecasting and Social Change*. 154, 14 s., 119966.

Limits and Longevity: A model for scenarios that influence the future

Gordon, A. V., 1 feb. 2020, I: Technological Forecasting and Social Change. 151, s. 209-215 9 s., 119851.

Matrix Purpose in scenario planning: Implications of congruence with scenario project purpose

Gordon, A. V., jan. 2020, I: Futures The journal of policy, planning and futures studies. 115, 16 s., 102479.

Escaping the 'Faster Horses' Trap: Bridging Strategic Foresight and Design-Based Innovation

Gordon, A. V., Rohrbeck, R. & Schwarz, J. O., aug. 2019, I: Technology Innovation Management Review. 9, 8, s. 30-42 13 s.

Faster Horses Won't Work: Bridging Strategic Foresight and Design-Based Innovation

Gordon, A. V., Rohrbeck, R. & Schwarz, J. O., 8 apr. 2019.

Revisiting Mont Fleur: Lessons for Advocacy Scenarios In A New Era of Contention

Gordon, A. V., 10 dec. 2018.

Corporate Foresight Benchmarking Report 2018: How leading firms build a superior position in markets of the future

Rohrbeck, R., Kum, M. E., Jissink, T. & Gordon, A., 14 maj 2018, Aarhus BSS, School of Business and Social Sciences, Aarhus University. 18 s.

Building an Open Innovation System

Gordon, A. V. & Rohrbeck, R., 2018.

Scenario-based strategy to enhance multi-stakeholder collaboration and strategic agility in policy organisations

Gordon, A. V. & Rohrbeck, R., 2018.

Adaptive vs. Visionary-Advocacy Approaches in Scenario Planning: Implications of Contrasting Purposes and Constraint Conditions

Gordon, A., 2013, 306 s.

The Boundaries of Quantitative Forecasting Methods: Respecting the Limits of Determinism

Gordon, A., 2011, I: Foresight. 19, s. 9-15 15 s.

The Uses and Limits of Visionary Scenarios: Learning from the African Experience

Gordon, A., 2011, I: Foresight. 13, 13, s. 64-81 18 s.

A DEFT Approach to Trend-Based Foresight

Gordon, A., 2010, I: Foresight. 16, 17, s. 13-18

Future Savvy

Gordon, A., 1 feb. 2009, New York: American Management Association Press, AMACOM. 294 s.

Aktiviteter**IS THIS THE YEAR OF THE METAVERSE?**

DiPalma, J. (Arrangør), Frank, D.-A. (Arrangør), Pfeuffer, K. (Arrangør), Leiva, G. (Arrangør), Sánchez Esquivel, J. (Arrangør), Gordon, A. (Taler), Manakhov, P. (Taler), Bruun, K. (Taler) & Troelsgaard, M. (Taler)
1 feb. 2024

Forward views and future transparency: the Ukraine business experience 2022

Gordon, A. (Foredragsholder)

26 maj 2023

Long term strategy in times of upheaval: how Ukrainian business leaders are managing the present and planning for the future

Gordon, A. (Foredragsholder)
28 mar. 2023

How to meet the next disruptor (with learnings from the pandemic)

Gordon, A. (Foredragsholder)
24 jan. 2023

IN-Board Nordic Academy

Gordon, A. (Deltager)
30 aug. 2019 → 30 nov. 2019

Sino-Danish Centre for Education and Research

Gordon, A. (Gæsteunderviser)
9 mar. 2019 → 6 jun. 2023

IEEE Access (Tidsskrift)

Gordon, A. (Redaktør)
1 jun. 2018 → 1 aug. 2021

Futures and Foresight Science (Tidsskrift)

Gordon, A. (Redaktør)
1 dec. 2017 → 1 dec. 2022

Projekter

Development and design of course: BSS Master in Digital Innovation.

Gordon, A. V. (Projektleder)

Executive Education - Strategic Foresight

Gordon, A. V. (Projektleder)

Gartner Inc. Board Leadership extension project

Gordon, A. V. (Samarbejdspartner)
15/11/2017 → 31/12/2020

FORESIGHT: Strategic Foresight Research Network

Rohrbeck, R. (Deltager), Bidmon, C. M. (Deltager), Jissink, T. (Deltager), Schwarz, J. O. (Deltager), Boe-Lillegraven, S. (Deltager), Knab, S. (Deltager), Thorén, K. (Deltager), Moqaddamerad, S. (Deltager), Heger, T. (Deltager), Kum, M. E. (Deltager), Spaniol, M. (Deltager), Holm, A. B. (Deltager) & Gordon, A. V. (Deltager)
01/07/2015 → ...

Unesco Chair in Anticipatory Leadership and Futures Capabilities

Gordon, A. V. (PI)
01/08/2022 → ...

Ansættelse

Lektor

Institut for Virksomhedsledelse
Aarhus Universitet
Aarhus V, Danmark

27 maj 2020 → present