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Research outputs

The untold story of the inherent tensions in the assessment of servitisation success – a conceptual approach

Madsen, M. E. E. & Goduscheit, R. C., 2023, In: International Journal of Technology Management. 93, 3/4, p. 268-294 27 p.

Tensions in the Assessment of Servitization Success - A Conceptual Approach

Madsen, M. E. E. & Goduscheit, R. C., Sept 2021, *Proceedings of the 22nd International CINet Conference*. Continuous Innovation Network, p. 315-326 12 p.

The Multi-Dimensional Hierarchical Structure of the Servitization Transformation

Madsen, M. E. E., May 2021, *Proceedings of the Spring Servitization Conference 2021: Servitization: A Pathway Towards A Resilient, Productive and Sustainable Future*. Bigdeli, A., Baines, T., Rapaccini, M., Saccini, M. & Adrodegari, F. (eds.). Aston Business School, p. 10-18 9 p.

KEY DIMENSIONS OF ASSESSING SERVITIZATION: TOWARDS A CONCEPTUAL MATURITY MODEL

Andersen, T. C., Madsen, M. E. E. & Goduscheit, R. C., 2020, *Proceedings of the 21st International CINet Conference*. Continuous Innovation Network

Activities

University of Cambridge

Michael Engkær Engsig Madsen (Visiting researcher)
1 Feb 2022 → 7 Mar 2023

22nd International CINet Conference

Michael Engkær Engsig Madsen (Participant)
13 Sept 2021 → 15 Sept 2021

Spring Servitization Conference 2021

Michael Engkær Engsig Madsen (Speaker)
10 May 2021 → 12 May 2021

21st CINet Conference

Michael Engkær Engsig Madsen (Participant)
20 Sept 2020 → 22 Sept 2020

Teaching and Supervision

Analytics, Data Resources and Decision Making (Cand.Polyt)

René Chester Goduscheit, Michael Engkær Engsig Madsen & Mads Kock Pedersen
01/02/2023 → 23/06/2023

Analytics for decision-making

René Chester Goduscheit & Michael Engkær Engsig Madsen
10/01/2022 → 23/06/2023

Analytics for Decision-Making (part)

René Chester Goduscheit & Michael Engkær Engsig Madsen
07/04/2021 → 21/04/2021

Bachelor speciale vejledning (5 grupper)

Michael Engkær Engsig Madsen
01/02/2021 → 30/06/2021

Datadrevet forretningsanalyse (ITKO)

René Chester Goduscheit & Michael Engkær Engsig Madsen
01/08/2021 → 30/11/2021

Datadrevet forretningsanalyse (ITKO)

René Chester Goduscheit & Michael Engkær Engsig Madsen
05/09/2022 → 16/12/2022

Datadriven Business Analysis (Datadrevet Forretningsanalyse)

Michael Engkær Engsig Madsen
05/09/2023 → 29/12/2023

Digital Forretningsudvikling

Jean-Paul de Cros Peronard & Michael Engkær Engsig Madsen
01/02/2023 → 23/06/2023

Kandidat speciale vejledning (ITKO) (3 grupper)

Michael Engkær Engsig Madsen
01/02/2022 → 30/06/2022

Metodisk analyse - valgfag - Stastistisk Programmering med R (ITKO)

Michael Engkær Engsig Madsen
10/11/2021 → 10/11/2021

Speciale samt teori- og metodevalg (Vejledning - ITKO) (1 gruppe)

Michael Engkær Engsig Madsen
16/01/2023 → 23/06/2023