



## SUSTAINABLE INNOVATION

*The Global Compact Nordic Network meeting in Oslo, Norway, sets aim to address sustainable innovation as mean to gain progress within the areas covered in the Ten Principles of the Global Compact.*

*The report, "Corporate Sustainability and the United Nations Post-2015 Development Agenda", urges that capabilities of the private sector on innovation, investment and multi-sector collaboration is shifted towards corporate models that link long-term business interests with social and environmental well-being in the era following the 2015 deadline for the Millennium Development Goals (MDGs).*

*Innovations from a technological, economic and societal perspective are needed to enable society at large to consume and produce in a sustainable way. Technological innovations are in the long-term not enough to combat the challenges society face. A combination with the required infrastructure as well as the development of the market, laws and regulations, and the broader effects to urban planning and the climate must also be incorporated.*

Day 1: Wednesday 14 May

### 1000 – 1145 WARM-UP SESSION

Moderator: *Børge Heggen Johansen, Ekornes ASA*

Warm-up session for newcomers and an update for all of us:

- Introduction to Global Compact: What is it? Which commitments and obligations for signatories? *Melissa Powell*, Head of Strategy & Partnerships and B4P for the Global Compact
- COP reporting in practice: Examples from "new" signatories and "old" signatories: *Charlotte Damgaard, Egmont International*  
*1 other company presentation tbc*
- How is the connection between Global Compact and GRI's G4 frame? *Maria Gjølberg, DNV*

### 1145 – 1245 REGISTRATION AND LUNCH

### 1245 – 1430 SETTING THE SCENE: SUSTAINABLE INNOVATION

Moderator: *Ylva Lindberg, founder and managing director of SIGLA*

Welcome by GCNN Focal Point *Henrik Munthe*, NHO Director General *Kristin Skogen Lund* and DNB Group Executive Vice President Wealth Management *Tom Rathke*

*Georg Kell*, Executive Director UN Global Compact: "UNGC as a platform for Sustainable Innovation"

*Sir Mark Moody Stuart*, Head of Global Compact Foundation: "Responsible Leadership and Sustainable Innovation"

*Per Sandberg, Statoil, Chief of Innovation: "How to turn Vision 2050 mega-opportunities into concrete business"*

#### **1430 – 1500 NETWORKING BREAK**

#### **1500 – 1700 SOCIAL INNOVATION**

*How can companies use social needs as a platform for developing innovative solutions? How can companies transform corporate social responsibility efforts into corporate social innovation (CSI)? And what potential benefits can develop from shared value partnerships between companies and social entrepreneurs?*

Moderators: *Kia Klavenes and Tania Ellis, The Social Business Company*

- Introduction: *Kia Klavenes, Managing Partner Norway, The Social Business Company*
- *Tania Ellis, Internationally awarded social business expert and founder of The Social Business Company: "Sustainable business success through corporate social innovation"*
- Business Case 1: Grundfos Lifelink (DK), *Rasoul Dashbani Mikkelsen, Funding and Partnership Manager, "Innovation opportunities addressing bottom of the pyramid needs"*
- Business Case 2: Peepoople (SE), *Karin Ruiz, CEO, "Creating Social Innovation through Shared Value Partnerships"*
- Business Case 3: FERD (NO), *Johan H. Andresen, Owner, "Social Investments, a powerful tool for Strategic Philanthropy"*

#### **1800 - NETWORKING AND SOCIAL PROGRAMME**

1800	Guided tour in the Oslo Opera House
1900	Networking apéritif
1930	Dinner Restaurant Argent, Oslo Opera House

### Day 2: Thursday 15 May

#### **0830 – 1300 CIRCULAR ECONOMY, SMART CITIES AND TECHNOLOGY INNOVATION**

Wrap-up from yesterday and introduction to today's programme

#### **0840 – 1030 SUSTAINABLE TECHNOLOGY AND INNOVATION**

*What is the potential of technological innovation? What are the roles business can play in ensuring more rapid progress towards a sustainable world? How can we use new collaboration models contributing to a sustainable innovation? How can the concept of circular economy encourage companies to seek ways of retaining more of the value of the material, energy, and labour inputs that go into their products?*

Moderator: *Marius Holm, Zero*

- Introduction: *Marius Holm, General Manager, Zero*
- Business Case 1: Desso (DK), *Michiel Keij, Director Global Accounts: "Embracing the Circular Economy, powered by Cradle to Cradle"*
- Business Case 2: Snøhetta (NO), *Tonje Frydenlund, Managing Director, Nordic Countries & Continental Europe – "Powerhouse"*

- Akademia: Norwegian University of Science and Technology NTNU (NO), *Annik Magerholm Fet*, Professor, Department of Industrial Economics and Technology Management: "Industrial Ecology and Green Economy"

#### 1030 – 1100 COFFEE AND NETWORKING BREAK

#### 1100 – 1300 SMART NORDIC CAPITAL CITIES

*How do the Nordic capital cities solve their key issues together with private sectors in creative ways that create value for the city, the society and for the company investing? How do they develop sustainable infrastructure? How do they innovate their public services? How do they plan for daily use of "Big Data" to realize positive social, environmental and economic outcomes?*

Moderator: *Frode Hvattum, Accenture Norway*

- Case 1 – Oslo / developing smart city infrastructure: Challenges and ambitions towards a possible Winter Olympics in 2022 and where smart city infrastructure can be a critical part of the Oslo city development. Speakers: *Eli Grimsby*, CEO of the Oslo 2022 Bid Committee and *Berit Svendsen*, CEO Telenor Norway.
- Case 2 – Copenhagen / innovative use of Big Data: Positive experiences and challenges with private public partnerships around Open Data opportunities. Speakers: *Brian Valbjørn Sørensen*, Head of Copenhagen Cleantech Cluster's Secretariat and *Simon Giles*, global SmartCity leader in Accenture

1250: Summing up today's meeting, information on next network meeting, etc.

#### 1300 – 1400 LUNCH

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#### OPTIONAL PROGRAMME:

#### 1400 – 1500 GCNN STRATEGY DISCUSSION – (DNB premises, Dronning Eufemias gate 30)

*Anne Mette Christiansen, Deloitte, will present outcome of the process which has taken place in each country and we will discuss further steps.*

#### 1600 – 1900 OSLO BUSINESS FOR PEACE AWARD, OSLO CITY HALL

*For the fifth time the Oslo Business for Peace Award is given to outstanding role models for creating shared value between business and society - the Business for Peace Honourees 2014.*

*This year's nominees were entered by the Foundation's partners: The International Chamber of Commerce, the United Nations Development Programme and the United Nations Global Compact. The Business for Peace Honourees 2014 will be named by the independent Award Committee, consisting of Nobel Prize winners in Peace and Economics.*

Registration and participation at the Award Ceremony is **free**.

16:00 Registration at the Oslo City Hall

17:00 Welcome by [Stian Berger Røsland](#), Governing Mayor of Oslo

Opening statement by [Per L. Saxegaard](#), Chairman, Business for Peace Foundation

The 2014 State of the Union between Business and Society Address  
[Georg Kell](#), Executive Director, United Nations Global Compact

Business for Peace Honouree Address  
[Eduardo Eurnekian](#), Business for Peace Honouree 2012

18:30

Award Ceremony

Introduction by [Shirin Ebadi](#), Nobel Peace Prize Laureate 2003

The story of each 2014 Honouree

19:30

End

More information at [www.businessforpeace.no](http://www.businessforpeace.no)