Losing the News: Web Archives and the State of News Media/ Matt Weber

This talk addresses the mutual challenges facing news media and web archives, and illustrates how research at the intersection of news media and web archives has the potential to inform future decision on both sides. Increasingly, we are losing the news. Globally, media content is increasingly less original, and less local. Wire services and media conglomerates continue to gain influence in many countries. Indeed, the news media industry faces challenges adapting to new forms of technology, particularly social media and mobile technology. At the same time, we are also losing our record of media as Web archives continue to struggle in keeping pace with the production of content. A social networks perspective is used in order to examine the evolution of the news media industry, focusing specifically on interconnections amongst key partners within the US news media industry but also considering a number of examples across the globe. Particular emphasis is placed on the local context of news, which has experienced a significant downturn in many parts of the world. This presentation also looks at the archiving and preservation of media in general, but of local news in specific, and address how news media is being preserved for both practice and research.

About Matt Weber: Ph.D., University of Southern California. Matthew is an Associate Professor in the Hubbard School of Journalism and Mass Communication at the University of Minnesota. Matthew is an expert on media industries, organizational change and the use of large-scale Web data. Matthew is leading an initiative to provide researchers with access to the Internet Archives (archive.org) in order to study digital traces of news networks. His recent work includes a large-scale longitudinal study examining how media organizations disseminate news and information through online networks. Additional research includes an examination of the role of technology in local news organizations, and the effectiveness of adopting social media within organizations.
Online Temporalities, Places, News and Materialities/Henrik Bødker, Niels Brügger

This paper focuses on how news websites constitute interrelated temporalities at the intersections between technological affordances, differently situated events and the specific location or anchoring of the news websites. The broader aim of this paper is thus to get a more detailed understanding of how news sites grounded in differently sized places such as small town, bigger cities, or regions negotiate the temporal affordances of the internet with differently constituted temporalities (e.g. social and embodied times). The study thus aims to add to the broader discussions of how the internet is localized in various and complex ways.

Directions:
Best main entrance: A – at the Wiener Building.
Cross the yard, and enter the Hopper Building.
Take the elevator right inside the entrance to the third floor, B, and you will be at ADA-333.