

ENFORCES - EmpoweriNg FOod Circular Economy in Startups



AU-ENVS project lead:	Professor Marianne Thomsen
Staff:	Daina Romeo (PhD student) Professor René Rohrbeck (Department of Management)
Financed by :	Funded under the Erasmus + Strategic Partnerships Program
Duration :	sept. 2017 – sept. 2019
Links:	ENFORCES

The ENFORCES project aims at covering the gap in those fields primarily by empowering the trainers of future entrepreneurs but also enhancing the knowledge of policy makers by supplying counselling material for policy-makers inspiring them to enable better conditions to change production, transport and market paradigms.

The project will reach different categories of persons, in particular professionals coming from, green enterprises, startup incubators and accelerators, universities and research centers, VET and Higher education suppliers, Development agencies for an estimated total of 400 participants reached by the project.

Main project activities are related to the production of four thematic intellectual outputs:

- 1) The design and development of a Smart trend Map of circular economy startups creation in Europe with a focus on food related business;
- 2) The design and development of a conceptual Mindmap of best practices and open access material on Circular Economy entrepreneurship, focusing on startups cases;
- 3) The elaboration and development of a toolkit of training materials to help Startup trainers/Entrepreneurial Coaches supporting new entrepreneurs in the field of CE with a focus on food business opportunities.

AU-ENVS will deliver scientific contributors to the teaching materials that will support the other partners in the creation of teaching materials, exploiting its expertise in the field of business support in the circular Economy Area. A review of existing teaching material, scientific open source literature, online courses etc with focus on Food and Circular Economy will be performed by AU-ENVS supported by AU-BSS whom will be main contributor to the identification of opportunities and challenges and Ideas and models to train and help entrepreneurs.

Project partners:

Lead – Chamber of Commerce Italy-Malta (Malta)

Cooperation Bancaire pour L'Europe (Belgium)

FVB The Hive (Italy)

Conform (Italy)

Foundation for Circular Economy (Hungary)

Aarhus University (Denmark), Department of Environmental Science (AU-ENVS) and Department of Business and Social Sciences (AU-BSS).