

ESSENCE - Enhance Skills in StartUps for waste iN Circular Economy



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Links: **ESSENCE**

The ESSENCE project identifies preliminarily three main skills areas to be improved:

- 1) Entrepreneurial skills to seize the opportunities of circular economy processes, focused on the waste usage sector;
- 2) Management skills to ensure preparation to deal with adaptation and changes in the phases of re-directing the classical economy model toward a green/circular/sustainable integrated system;
- 3) Core skills such as ability to learn and to innovate.

This means empowering the trainers of future entrepreneurs and enhancing the knowledge of policy makers by supplying support material for policy-makers will be the main ways of the project, hoping to promote a new paradigm shift in these markets.

The project will reach different categories of persons, in particular professionals coming from incubators, green enterprises, accelerators, universities and research centers. The outputs will be useful to improve the professional lives and careers of entrepreneurial trainers, startup Coaches, potential and actual entrepreneurs and also Policy Makers as indirect impact.

AU-ENVS will provide case study material on environmental and economic sustainability indicators supporting business development focusing on the coupling of the waste and production sectors in a circular economy. AU-ENVS will deliver case study material to be used in the development of training materials concerning Circular Economy for startup coaches/ Entrepreneurial trainers. AU-BSS will design and elaborate on the case study materials taking focus tools for business creation in the field of waste taking into account aspect of forecast and foresight methods and tools. Output product will target training the trainers within and outside the consortia in the area of green growth technologies which can help ensure a green transition.

Project partners:

Lead – Chamber of Commerce Italy-Denmark (Denmark)

Cooperation Bancaire pour L'Europe (Belgium)

FVB The Hive (Italy)

Funiber (Spain)

Lavrion Science Park (Greece)

Aarhus University (Denmark), Department of Environmental Science (AU-ENVS) and Department of Business and Social Sciences (AU-BSS).